

OPEN ACCESS FOR HEALTH PROFESSIONALS: THE BENEFITS OF OA PUBLISHING

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The word cloud features the following prominent words and phrases:

- Open Access** (Large orange text at the bottom)
- publishing** (Large green text, oriented vertically)
- copyright** (Large dark green text at the top left)
- agreement** (Large purple text, oriented vertically)
- OA** (Large orange text, oriented vertically)
- information** (Medium purple text, oriented vertically)
- articles** (Medium orange text, oriented vertically)
- areas** (Medium orange text, oriented vertically)
- scholarly** (Medium purple text, oriented vertically)
- subject** (Medium green text, oriented vertically)
- subscription** (Medium purple text, oriented vertically)
- retain** (Medium orange text, oriented vertically)
- rights** (Medium purple text, oriented vertically)
- source** (Medium purple text, oriented vertically)
- research** (Medium purple text, oriented vertically)
- publish** (Medium orange text, oriented vertically)
- technology** (Medium green text, oriented vertically)
- licenses** (Medium orange text, oriented vertically)
- library** (Medium purple text, oriented vertically)
- review** (Medium purple text, oriented vertically)
- information** (Medium purple text, oriented vertically)
- rights** (Medium purple text, oriented vertically)
- publishing** (Medium green text, oriented vertically)
- authors** (Medium purple text, oriented vertically)
- agreements** (Medium purple text, oriented vertically)
- author** (Medium purple text, oriented vertically)
- OA** (Medium orange text, oriented vertically)
- read** (Medium green text, oriented vertically)
- self-archiving** (Medium orange text, oriented vertically)
- communication** (Medium purple text, oriented vertically)
- journals** (Medium purple text, oriented vertically)
- articles** (Medium purple text, oriented vertically)
- public** (Medium purple text, oriented vertically)
- publications** (Medium purple text, oriented vertically)
- drafts** (Medium purple text, oriented vertically)
- biomed** (Medium purple text, oriented vertically)
- public** (Medium purple text, oriented vertically)
- information** (Medium purple text, oriented vertically)
- academic** (Medium orange text, oriented vertically)
- copyright** (Medium purple text, oriented vertically)
- discovery** (Medium purple text, oriented vertically)

“The OA Advantage”

- ✓ “The OA Advantage” means higher citations rates
- ✓ Increases the Visibility and Accessibility of medical research
- ✓ Encourages scholarly communication equity
- ✓ SEO–friendly access can increase global readership



A Different Type of Impact Factor

Your research will have a wider impact

OA Publishing will
broaden your audience
reach faster

- Researchers can read your work for free—no journal subscriptions
- No paywalls

Internet Access

- News outlets and journalists can easily reference your research online
- Readers can share your article on social media expanding your impact

Citations

- OA articles are cited more often due to wider readership
- Increases chances for collaboration

Benefits to Science and Society

Equity

- The general public can access more reliable sources
- Foreign countries gain access to medical research

Affordability

- Free Access
- No high subscription rates for health sciences libraries

Innovation

- Open Access connects researchers easily
- Ground-breaking findings lead to innovation

The Pesky APCs, though

Visibility

- Increased global readership
- Immediate access=increased citation rates

Copyright

- Authors retain more rights
- Readers can gain usage rights

Compliance

- Requirements to share results with US taxpayers

Choosing an OA Journal

Directory of Open Access Journals

- Index of Open Access Journals

Open Access Scholarly Publishers Association

- A thorough screening is required

The Scientific Journal Ranking Portal

- Number of citations a journal received

References

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THANK YOU
